



“Discover Memphis”

Special Offers for 2022 Governor’s Conference on Hospitality and Tourism Attendees

A Tour of Possibilities

**119 Riverside Drive
901-219-4869**

Offer: Join us for an eye-opening, informative and entertaining 2.5 journey through Memphis. Condé Nast Traveler Magazine “Stand Out Black History Tours in U.S.”

Restrictions: Offer available for conference attendees only on Thursday, Sept. 29 @ 9:30am and Friday, Sept. 30 @12:45pm. Reservations are REQUIRED at least 24 hours in advance by emailing atopmemphiscmb@gmail.com with name, date requested and contact number. Seating is limited!

Backbeat Tours

****All tours depart from Alfred's on Beale St. (197 Beale at the SE corner of Beale/BB King Blvd.) Please arrive at least 15 minutes before departure****

Wednesday, September 28th:

Offer #1

10:00am: Discovery Tour

Get the complete Memphis experience on this all-inclusive 2-hour tour. It’s a part history tour, part attraction hopping, part food tour that will introduce you to everything that makes Memphis special. (Admissions to attractions not included in the 2 hour tour)

Offer #2

1:30pm: Beale St. Walking Tour

One of the world's most famous thoroughfares, Beale Street is the Home of the Blues and the heart and soul of Memphis. Find out why on this 1-hour walking tour.

Offer #3

8:00pm: Memphis Ghost Tour

Do you believe in ghosts? Enjoy the darker side of Memphis and hear tales of the city's haunted heritage, told by professional storytellers.

Thursday, September 29th:

Offer #4

9:30am: Historic Memphis Walking Tour

A fascinating tour of old Memphis, by the author of *A History Lover's Guide to Memphis & Shelby County* and *A Guide to Historic Downtown Memphis*. This two-hour walking tour explores the city's rich history at a fun and leisurely pace.

Offer #5

1:30pm: Memphis Mojo Tour

The Home of the Blues comes alive on this 90-minute tour aboard the country's only music bus. All of our guides are professional Beale Street musicians who play and sing selections from the city's rich musical heritage.

Restrictions: Reservations REQUIRED for all offers. Call 901-527-9415 or email backbeattours@gmail.com for reservations.

Blues Hall of Fame

421 Main Street

901-527-2583

Offer: Complimentary adult admission for TN Governor's Conference on Tourism delegates.

Restrictions: Offer available September 28th

Children's Museum of Memphis

2525 Central Avenue

901-458-2678

Offer: One complimentary admission per Conference delegate includes a ride on the Grand Carousel

Restrictions: September 28th – 30th. Available for TN Governor's Conference on Tourism delegates only. Museum contact: Caroline

The Circuit Playhouse

51 South Cooper Street

(901) 726-4656

Offer #1

Complimentary 10:00am Memphian Theatre Elvis Storytelling Tour. Tour is complimentary. Merchandise available for purchase. Available September 28th – October 2nd.

Restrictions: Book tour with Marcus Cox, marcus@playhouseonthesquare.org. Must book at least 24 hours in advance.

Offer #2

One free admission after the purchase on another admission to the Regional Premiere of the theatrical production, *Pass Over*. Make your reservation by calling the Playhouse on the Square box office, (901) 726-4656. Mention the Tennessee Governor's Conference

Restrictions: Offer available only September 29th, 2022 8:00 PM. Offer may not be combined with any other special or coupon.

Cooper Young Garden Association

1064 Blythe is the starting point for the tour below
901-299-5887 (Kim)

Offer: Wednesday, September 28th 1:00pm-4:00pm. Complimentary Gorgeous Garden Walk Sampler—A tour of 5-6 eclectic, quirky gardens in the historic, vibrant Cooper-Young neighborhood. This is a tasting of the annual garden walk featuring 100 private gardens, held the 3rd weekend in May.

Restrictions: RSVP required. RSVP to KimHalyak@me.com. One complimentary guest also welcome.

Dixon Gallery and Gardens

4339 Park Avenue
901-761-5250

Offer: Complimentary guided tour at 2:00pm on Wednesday, September 28th. The current main exhibition is called Outdoor Girls: Sporting Fashion from 1800 – 1960.

Restrictions: Advanced reservation required. RSVP to Elizabeth Sloane at esloane@dixon.org

Edge Motor Museum

645 Marshall Ave
901-441-CARS

Offer: We'll treat you like a kid! \$5 kid tickets to all Governors Conference Attendees. Available September 28th – September 30th

Restrictions: Must present proof of conference registration. Museum contact: Richard

Fire Museum of Memphis

118 Adams Avenue
901-636-5650

Offer: Complimentary adult tour for TN Governor's Conference on Tourism delegates. Additional guests will receive 10% off regular admission.

Restrictions: September 28th 9:00am – 3:30pm Museum contact: Kimberly

Graceland, Home of Elvis Presley

3717 Elvis Presley Blvd., Memphis, TN 38116
901-332-3322

Offer: Each delegate will receive one complimentary admission for the Elvis Experience + Planes Tour September 28th – September 30th. Parking will also be comped. The guest must let the parking attendant know when they drive through that they are with the TN Governor's Conference to receive free parking.

Restrictions/Special Instructions: Guests may call in advance to make a reservation for a specific date and time. If they do not, upon arrival, the guest will be subject to the current wait for the tour of the Mansion. Guest may tour Elvis Presley's Memphis and Airplanes while they wait for their Mansion tour to begin.

Memphis Botanic Garden

750 Cherry Rd.
901-636-4120

Offer: Complimentary admission for TGCoT delegates September 28th – October 2nd.

Restrictions: The Garden will close early at 3 pm on September 30, October 1, and October 2 for Mempho Fest. Garden contact: Olivia

Memphis Music Hall of Fame

126 Beale Street at Second
901-205-2532

Offer: Complimentary admission September 27th – October 2nd. Museum open 10:00am-5:00pm

Restrictions: Offer good for TGCoT delegate and a guest Museum contact: John or Annette

Memphis Rock 'n Soul Museum

191 Beale Street at FedEx Forum
901-205-2533

Offer: Complimentary admission September 27th – October 2nd. Museum open 10:00am-5:00pm

Restrictions: Offer good for TGCoT delegate and a guest, Museum contact: John or Annette

Memphis Zoo

2000 Prentiss Place
901-333-6500

Offer: Complimentary Adult General Admission September 27th-October 2nd. Arrive at Gate 1 and let our membership team know you are a Governor's Conference delegate

Restrictions: Includes General admission only. Seasonal exhibits and parking are additional fees. Zoo contact: Nick

National Civil Rights Museum

450 Mulberry Street
901-521-9699

Offer for delegates: Complimentary tour for conference delegate only September 28th – 30th.

Restrictions: MUST show Conference Badge for entrance.

Orpheum Theater

203 Main Street
901-525-7800 ext 234 (Joy Brown)

Offer: Complimentary Theater Tour for TGoT delegate on September 28th 10:00am OR September 30th 10:00am or 12:00pm. Additional guest tickets available for \$5.

Restrictions: Advanced reservations required. To reserve date and time, email brown@orpheum-memphis.com reference TN Governors Conference Tour in subject line. Information needed: Name, email address, contact number, attraction/organization, conference attendee or guests/payment information if guest.

Overton Park Shell

1928 Poplar Avenue
901-300-3011

Offer: Complimentary admission to Overton Park Shell Backstage Experience Tour on Wednesday, September 28th

Restrictions: Advanced reservations required. RSVP to tours@overtonparkshell.org

Slave Haven

826 N. 2nd Street – located in the Burkle Estate
901- 527-3427

Offer: Complimentary adult tour of Slave Haven Underground Railroad Museum on Wednesday, September 28th.

Restrictions: Advanced reservations required. RSVP to HeritageTours@bellsouth.net

Stax Museum of American Soul Music

926 E. McLemore Avenue
901-261-6338

Offer: Complimentary adult admission

Restrictions: Offer good for TGoT delegate. Museum contact: Jayne or Jeff

Sun Studio

706 Union Avenue

901-521-0664

Offer:

Complimentary adult tour.

General Admission tours begin once an hour at the following times:

Sunday - Thursday: 10:30, 11:30, 12:30, 1:30, 2:30, 3:30 and 4:30

Friday and Saturday: 10:30, 11:30, 12:30, 1:30, 2:30, 3:30, 4:30 and 5:30

Restrictions: Available September 26th - October 2nd. Tour available first come, first served.

Additional guests will get half price admission. Onsite contact: Nina

W. C. Handy Home and Museum

8352 Beale Street

901- 527-3427

Offer: Complimentary adult tour of W.C. Handy Home and Museum on Wednesday, September 28th.

Restrictions: Advanced reservations required. RSVP to HeritageTours@bellsouth.net